

<b>DIVISION 1638</b>					
<b>JULY: WINSTON RETAILER T-SHIRT GIVE-AWAY/ PROMOTION #801212</b>					
<b>FIRST SHIP DATE: 6/1/98</b>		<b>(T-SHIRTS HAVE BEEN ORDERED FOR SHIPMENT WK OF 6/1/98)</b>			
HENLEY 4-BUTTON SHORT-SLEEVE T-SHIRTS (ITEM #545153) HAVE BEEN ORDERED AS INDICATED. THESE T-SHIRTS ARE TO BE DISTRIBUTED TO QUALIFYING INDEPENDENT PACK PARTNER / CTS OUTLETS / WHOLESALE SALES FORCES TO BE WORN IN-STORES TO GAIN INCREMENTAL PRESENCE ON WINSTON.					
<b>ATTACHED 'APPRECIATION LETTERS' ARE TO BE GIVEN WITH T-SHIRTS TO ENSURE CUSTOMER UNDERSTANDING / PARTICIPATION.</b>					
			<b>SHIRT-SHIRTS TO ATTENTION OF</b>		<b>FOR ROU USE</b>
<b>ACCOUNT NAME / SALES REP / MGR</b>	<b>S/REP #</b>	<b># SKUS (@10/SKU)</b>	<b>(X) ACCOUNT (INCLUDE NAME TO SHIP 'ATTENTION OF')</b>	<b>(X) RJR MGR.</b>	<b>SMS #</b>
M. SHELTRA	163801 / 79146	5		TO HOME ADDRESS	0615
J. CHICcarelli	163802 / 66493	5		TO HOME ADDRESS	0616
B. DAVIS	163803 / 73755	5		TO HOME ADDRESS	0618
D. PATTERSON	163804 / 73241	5		TO HOME ADDRESS	0621
D. DOAK	163805 / 73238	5		TO HOME ADDRESS	0624
R. RIDGE	FOR 163806	5		TO HOME ADDRESS	0627
R. PIANOWSKI	163807 / 79281	5		TO HOME ADDRESS	0626
J. DOWST	163820 / 80422	3		TO HOME ADDRESS	0587
T. WEIGHTMAN	163821 / 844530	3		TO HOME ADDRESS	0590
V. KOUTRAKOS	163822 / 80173	3		TO HOME ADDRESS	0591
P. NOLIN	163823 / 77268	3		TO HOME ADDRESS	0593
B. CAILLER	163824 / 79468	3		TO HOME ADDRESS	0594
M. ROOK	163825 / 845057	3		TO HOME ADDRESS	0595
C. SANBORN	163826 / 79744	3		TO HOME ADDRESS	0596 -
K. DUBE	163827 / 79818	3		TO HOME ADDRESS	0597
N. BROGAN	163828 / 79743	3		TO HOME ADDRESS	0599
T. ROBINSON	163829 / 80556	3		TO HOME ADDRESS	0600
		65			

8149-  
(0585)  
(0610)

<b>JULY: WINSTON RETAILER T-SHIRT GIVE-AWAY</b>				
<b>PROMOTION #801212</b>				
<b>FIRST ORDER DATE: 6/1/98</b>				
<b>ROBERT RIDGE</b>				
IDENTIFY INDEPENDENT PACK PARTNER RETAILERS / CTS OUTLETS / and / or WHOLESALERS (Sales Forces) TO RECEIVE T-SHIRTS; ITEM #545153 (10@SKU); HENLEY 4-BUTTON SHORT SLEEVE T-SHIRT INDICATE WHETHER T-SHIRTS SHOULD BE SHIPPED DIRECTLY TO ACCOUNT(S) OR TO RJR MGR.				
			SHIP T-SHIRTS TO ATTENTION OF:	
<b>NAME</b>	<b>SHIP TO</b>	<b># SKUS (@10/SKU)</b>	<b>NOTES</b>	<b>ASSIGNMENT #</b>
MARLOWE SHELTRA	HOME	5		163801
JOHN CHICCARELLI	HOME	5		163802
BOB DAVIS	HOME	5		163803
DAVE PATERSON	HOME	5		163804
DONNA DOAK	HOME	5		163805
ROBERT RIDGE	HOME	5	"FOR 163806"	
ROBERT PIANOWSKI	HOME	5		163807

<b><u>JULY: WINSTON RETAILER T-SHIRT GIVE-AWAY</u></b>				
<b>PROMOTION #801212</b>				
<b>FIRST ORDER DATE: 6/1/98</b>				
<b>ROBERT RIDGE</b>				
<b>IDENTIFY INDEPENDENT PACK PARTNER RETAILERS / CTS OUTLETS /          and / or WHOLESALERS (Sales Forces) TO RECEIVE T-SHIRTS;          ITEM #545153 (10@SKU); HENLEY 4-BUTTON SHORT SLEEVE T-SHIRT          INDICATE WHETHER T-SHIRTS SHOULD BE SHIPPED DIRECTLY TO ACCOUNT(S) OR TO RJR MGR.</b>				
			<b>SHIP T-SHIRTS TO ATTENTION OF:</b>	
<b>NAME</b>	<b>SHIP TO</b>	<b>#/ SKUS (@10/SKU)</b>	<b>NOTES</b>	<b>ASSIGNMENT #</b>
JOHN DOWST	HOME	3		163820
TRACEY WEIGHTMAN	HOME	3		163821
VALERIE KOUTRAKOS	HOME	3		163822
PAUL NOLAN	HOME	3		163823
BETH CAILLER	HOME	3		163824
MONICA ROOK	HOME	3		163825
CHRIS SANBORN	HOME	3		163826

<b><u>JULY: WINSTON RETAILER T-SHIRT GIVE-AWAY</u></b>				
<b>PROMOTION #801212</b>				
<b>FIRST ORDER DATE: 6/1/98</b>				
<b>ROBERT RIDGE</b>				
<b>IDENTIFY INDEPENDENT PACK PARTNER RETAILERS / CTS OUTLETS /          and / or WHOLESALERS (Sales Forces) TO RECEIVE T-SHIRTS;          ITEM #545153 (10@SKU); HENLEY 4-BUTTON SHORT SLEEVE T-SHIRT          INDICATE WHETHER T-SHIRTS SHOULD BE SHIPPED DIRECTLY TO ACCOUNT(S) OR TO RJR MGR.</b>				
			<b>SHIP T-SHIRTS TO ATTENTION OF:</b>	
<b>NAME</b>	<b>SHIP TO</b>	<b># SKUS (@10/SKU)</b>	<b>NOTES</b>	<b>ASSIGNMENT #</b>
KIM DUBE	HOME	3		163827
NEIL BROGAN	HOME	3		163828
TREENA ROBINSON	HOME	3		163829

To: Sheltra, Marlowe, Patterson, David P., Davis, Robert J., CHICCARELLI, John J., Doak, Donna L.,  
Pianowski, Robert J., Campbell, Judy, Dowst, John C., Weightman, Tracy A., Nolin, Paul P., Koutrakos, Valerie,  
Brogan, Lawrence, Cailler, Beth L., Dube, Kimberly E., Robinson, Treena M., Sanborn, Chris L., Rook, Monica  
From: Ridge, Robert  
Posted: 5/29/98 9:34  
Opened: 5/29/98 12:11  
Subject: Retailer T-shirt Give-Away

Ladies and Gentlemen:

Per our discussion yesterday pertaining to the Retailer "NO BULL" T-shirts, listed attached is the allocation list by assignment.

Judy, we have chosen to have our Retail Reps and Sales Reps personally give these shirts to retailers to control the distribution. (ie: minimal independent stores within the Nashua Division with 10 employees).

Sincerely,

Robert

CC: Burrows, Robert

51861 1869